



NICK FIELDEN COPYWRITER

PLAIN LANGUAGE IS THE KEY

Pricing Guide

Thought Leadership:

White Papers (5 – 10 pages)	\$2,750 – \$4,000
Feature Article (800 – 2,000 words, one phone interview plus research)	\$875 – \$2,500

Informational Content:

Company Case Study (800 – 2000 words, up to 1 hr client interviews plus research)	\$1,000 – \$2,000
Newsletter Article (500 – 1,000 words)	\$500 – \$800
Brochure	\$500 – \$750 per page/panel
Speechwriting (20 mins)	\$2,000

Promotional Content:

Email Announcement (short)	\$250 – \$500
Email Announcement (long)	\$500 – \$750
Press Release (500 – 1,000 words)	\$500 – \$800

Terms

1. Purchase order or letter of authorisation required for all assignments.
2. Client to notify any revision within 30 days of receiving draft copy. Fees include two free revisions. **Exception:** revision sought on account of change in assignment after draft copy submitted.
3. 50% fees payable in advance, with balance due on delivery of final copy.